

NATIONAL KINDNESS SPEECH CONTEST

Dear Contestant,

We are super excited to have you take part in the first annual National Kindness Speech Contest. We believe that **your** words can inspire our nation to spread kindness near and far.

When drafting your speech, think about what you want to say to the world. How can your words inspire small acts of kindness in communities from coast to coast, country to country! You have the ability to use this opportunity to truly make a difference.

**YOUR VOICE MATTERS.
YOU MATTER!**

Now, it's time to begin drafting. Writing. Re-writing. Perfecting the best kindness speech that you've ever delivered. We truly can't wait to be inspired by your words.

With Kindness,

Brian Williams
Founder, Think Kindness



PRESENTED BY
Top Youth Speakers®



NATIONAL KINDNESS SPEECH CONTEST

RULES & GUIDELINES

Please be sure to follow *all* of the rules and guidelines listed below to avoid disqualification.

1. The National Kindness Speech Contest (NKSC) is restricted to students residing in the North America (US & Canada) who are between the ages of 5 – 18 years old.
2. Only one application is allowed per person.
3. Speech must be 1-2 minutes in length. Any speech longer than 2 minutes will receive point deductions from the judges.
4. Videos must be submitted with a valid public Youtube link (URL) *only!*
5. Videos must be recorded in a single shot. No edits, cuts, fades or background music will be permitted.
6. Two person speeches are permitted, however the submission counts as one entry per person.
7. Speeches comprising of 3 or more people will be disqualified.
8. Speeches must contain original content.
9. Speeches may contain statistics, quotes and other referenced material as long as the source is cited.
10. Each submission grants Think Kindness® & Top Youth Speakers® permission to use the submitted material for promotional purposes.
11. Each submission must follow all Youtube submission guidelines.
12. Failure to meet all of the above requirements may be forfeited from the competition.
13. You must have fun! (Most important rule!)



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YOUTUBE SUBMISSION GUIDELINES

Each YouTube Submission *must* follow all of these guidelines to avoid disqualification.

VIDEO TITLE:

Kindness Can Change A Nation – Kindness Speech By [insert age] old.

VIDEO DESCRIPTION:

Hi, I'm [insert your name] and this is my submission for the Kindness Can Change A Nation – National Kindness Speech Contest, presented by Think Kindness & Top Youth Speakers.

I think kindness is important because [insert your description].

VIDEO TAGS:

Think Kindness, Kindness can change a nation, Kindness Speech, Top Youth Speakers, Choose Kind, Be Kind,

IMPORTANT DATES & DEADLINES

Online Submission Accepted
April 10th – May 20th @ 11:59 PM

Judging
May 20th – June 1st

Top 10 Announced
June 1st

Open Voting
June 1st – June 15th

Winner Announced
June 21st



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JUDGING REPORT CARD

Each of the judges will be grading every speech based on the following.

SPEECH CONTENT

Structure, Organization. _____ 20 POINTS

EFFECTIVENESS

Achievement of purpose _____ 20 POINTS

SPEECH VALUE

Ideas, logic, originality _____ 15 POINTS

PHYSICAL

Appearance, body language _____ 10 POINTS

VOICE

Volume, well heard. _____ 10 POINTS

MANNER

Enthusiasm, directness _____ 15 POINTS

APPROPRIATENESS

True to purpose & audience _____ 10 POINTS

TOTAL POINTS = 100

[CLICK HERE FOR THE OFFICIAL UPLOAD FORM](#)

(YUP, THIS IS WHERE YOU SUBMIT YOUR VIDEO... OOH EXCITING!)



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